

Fransa Invest Bank: “The Best Investment Bank of Lebanon in 2012”

Beirut, August 13, 2012. Fransa Invest Bank has been awarded the most coveted "Best Investment Bank in Lebanon" for the year 2012, by the renowned World Finance magazine, during the most recent annual assessment this leading international banking and finance magazine undertakes for banking and financial institutions around the world. This award comes in recognition of Fransa Invest Bank's vision and commitment towards providing outstanding banking services to its clients, and adopting international best practices in the delivery of reliable and trustworthy investment banking services.

The World Finance Banking Awards are renowned internationally for being the most important and most prestigious and credible recognition for major banks. The World Finance Awards Selection Panel has used a wide range of criteria to make its decision over the awards, lending a critical eye to the exhaustive information gathered on the key financial performance indicators and ratios, in addition to a qualitative assessment of the overall achievements, leadership initiatives, and competitive strategies of these banks that were achieved during the year.

On this occasion, the World Finance quoted: "Further to the judges meeting, Fransa Invest Bank, the full investment arm of Fransabank Group - has been declared winner of the "Best Investment Bank, Lebanon – 2012". Well-deserved indeed! On behalf of Alexander Redcliffe, members of the judging panel and World Finance Awards team, many congratulations to you all at Fransabank Group and we look forward for a long lasting and successful business relationship."

Mr. Nadim Kassar, Chairman and General Manager of Fransa Invest Bank, commented: "We, at Fransa Invest Bank, are very proud of this recognition that levels our stakeholders' confidence and trust, resulting from our continuous excellence in performance. This award - which is the third international accolade bestowed to Fransa Invest Bank this year – motivates us to further and incessantly enhance our value-added banking services to individuals and corporations at the local, regional and international levels. Kassar added, "Fransabank Group's continuous support to Fransa Invest Bank, has resulted in mounting Fransa Invest Bank as a main pillar of the Group's several banking entities and subsidiaries, and a chief advocate of its objectives and corporate culture of excellence in customer service in the banking industry.

It is worth noting that Fransa Invest Bank has been also granted 2 other prestigious awards this year from the Banker's magazine, "The Banker Deals of the Year 2012 - Loans - Middle East" and "The Banker Deal of the Year 2012- Bonds: Sovereigns, Supras and Agencies-Middle East."

End of News

Attached:

1 – Logo of "The Best Investment Bank, Lebanon - 2012"

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